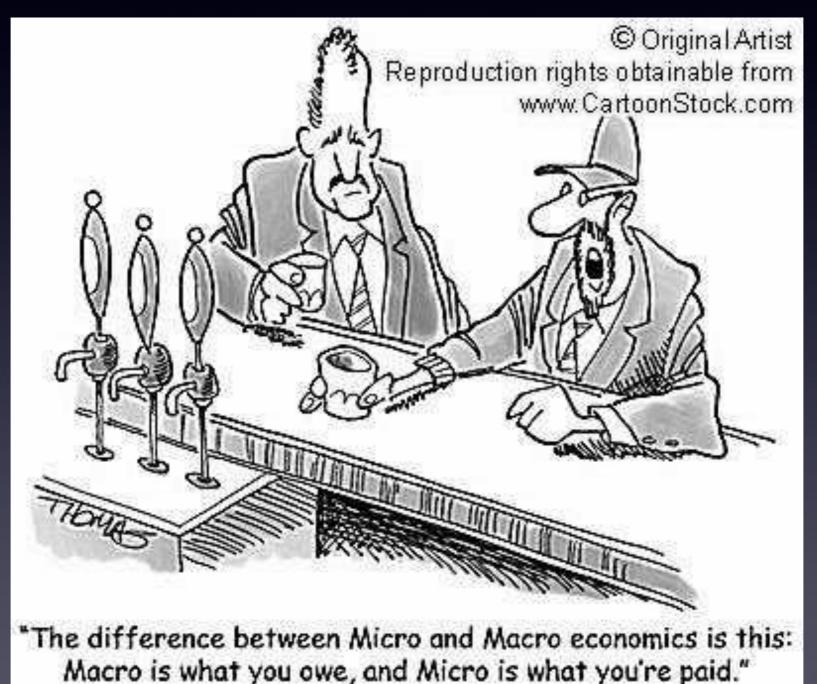
#### Macroeconomics

The study of the aggregate economy

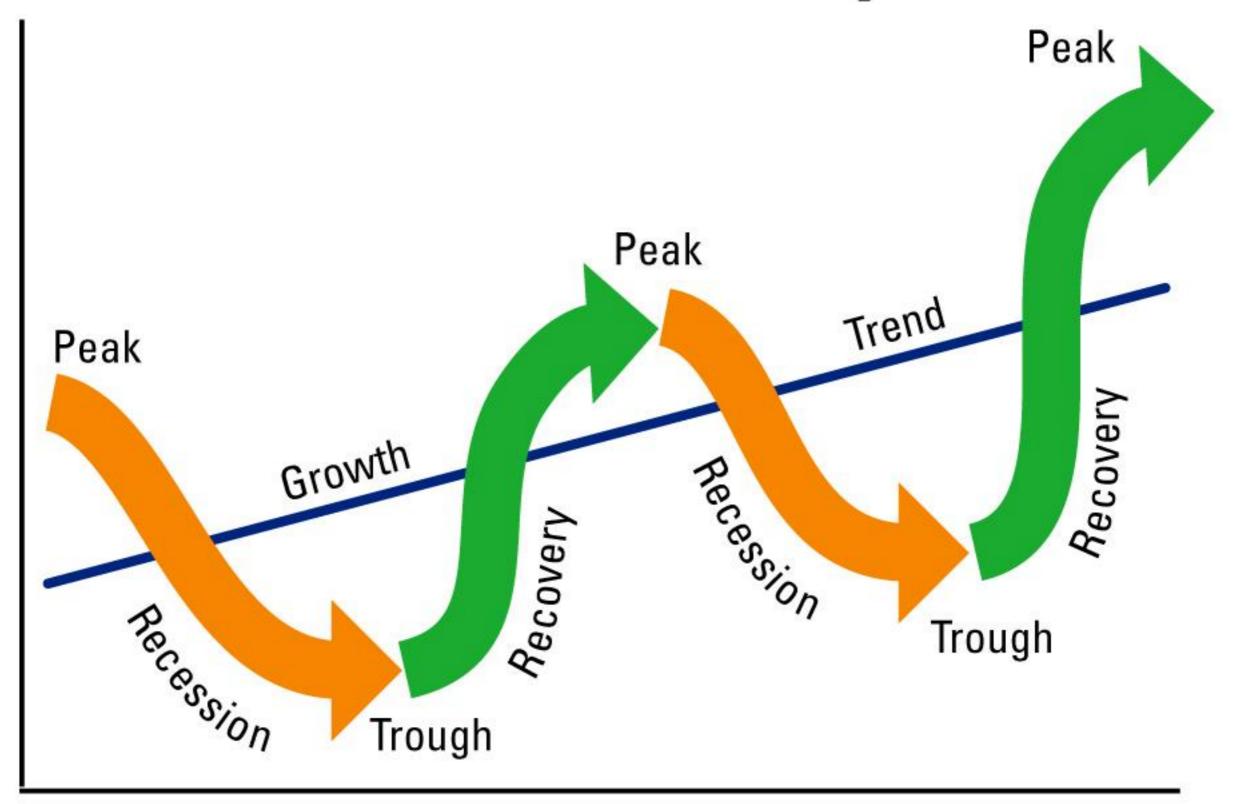


Macro is what you owe, and Micro is what you're paid."

#### Today's goals

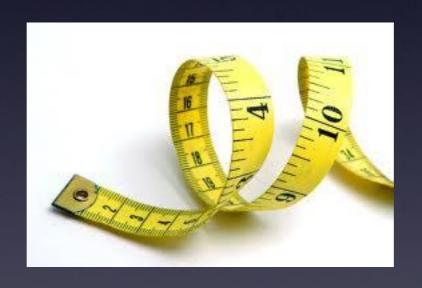
- 1. Discuss factors that affect GDP components.
- 2. Go into more depth on circular flow.
- 3. Tie together GDP and circular flow.

#### The Economic Cycle



Time

## Measuring aggregate demand



# Keep in mind: Aggregate means whole or total

Therefore aggregate demand = total demand for all goods and services from all sectors of the economy.

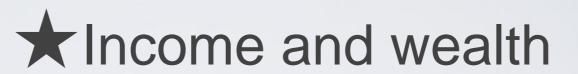
#### Or put another way:

$$AD = C + I + G + (X - M)$$

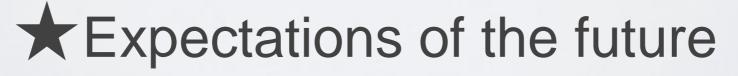
#### C = Consumption

Affected by such things as:













#### I = Investment

- •includes purchases of machines, new buildings, additions to inventories
- Affected by such things as:
- ★Interest rates
- ★ Technology, depreciation levels
- \*Government policies
- ★ Expectations of the future



#### G = Government spending

Affected by such things as:



★ Debt servicing costs

Social service needs and transfer payment requirements

Requirements for new spending on capital works (i.e. infrastructure)

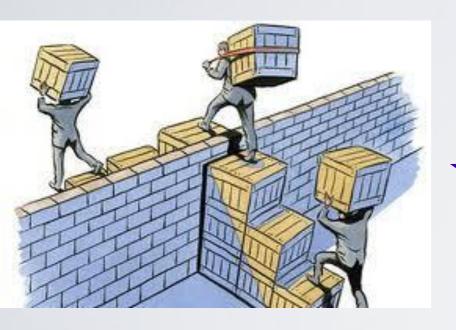


#### X - M = The trade balance

Affected by such things as:

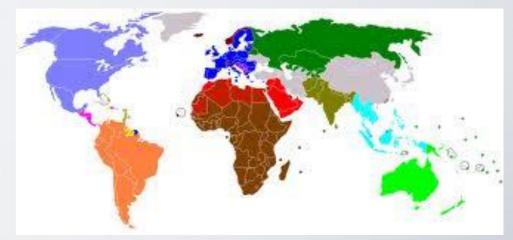




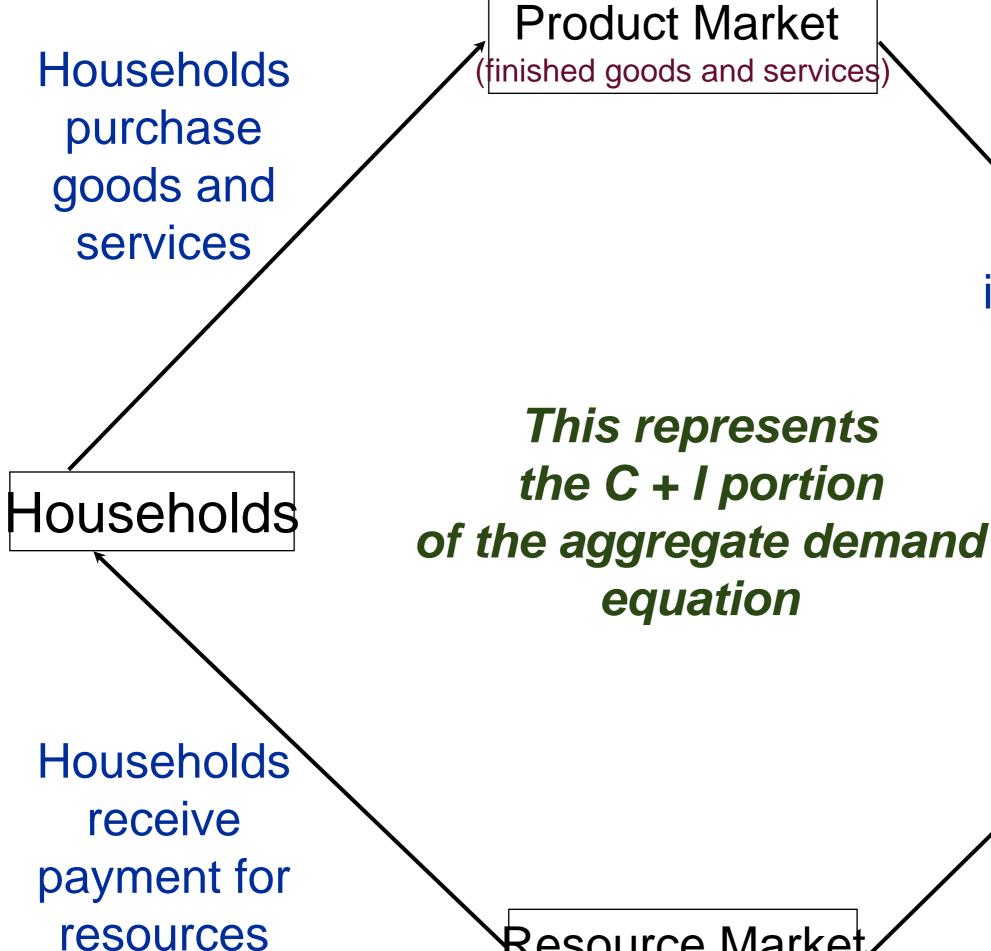


★ Barriers to trade





### Circular Flow Model of the Economy



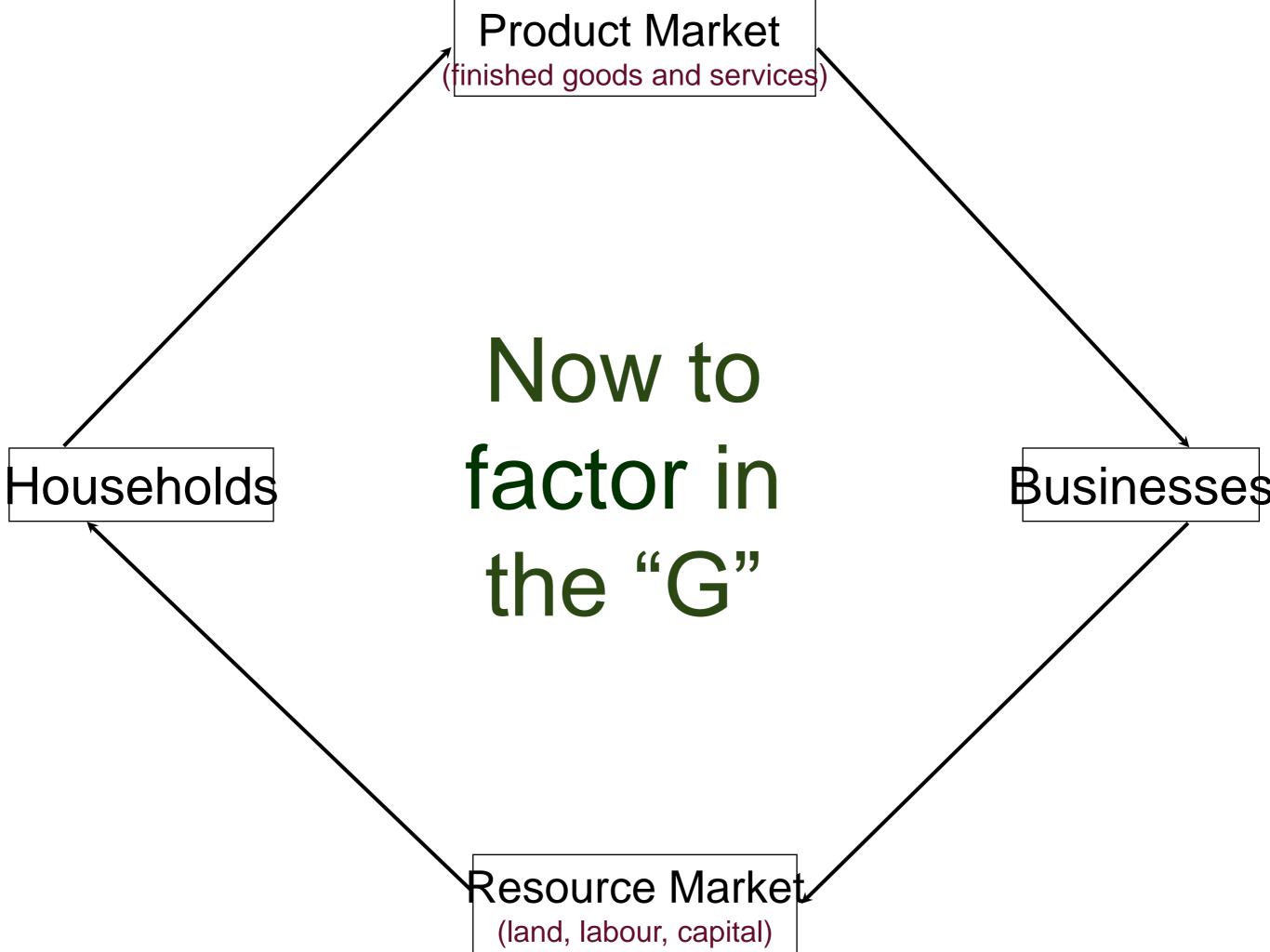
Consumption of goods and services puts money back into businesses

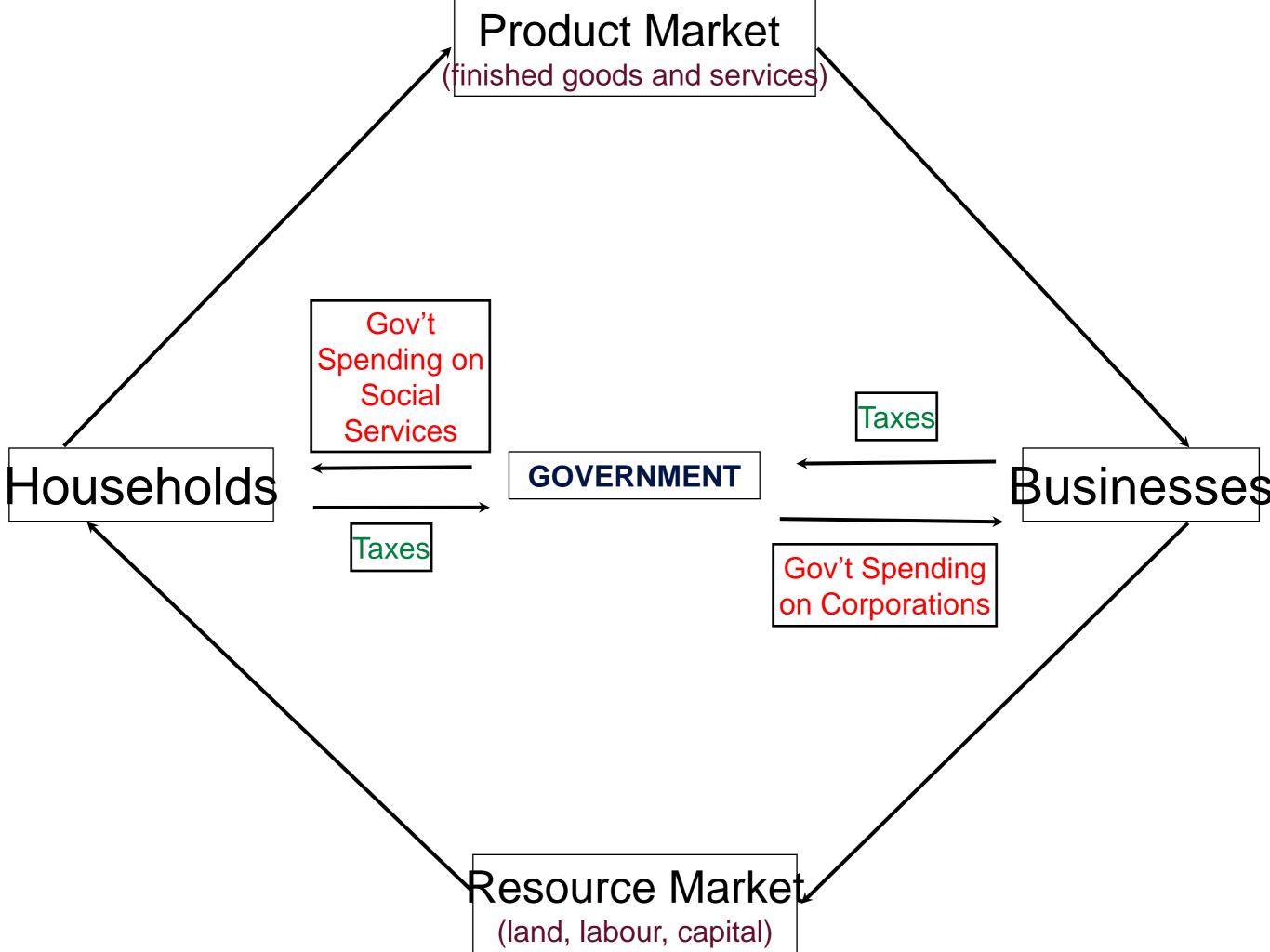
Businesses

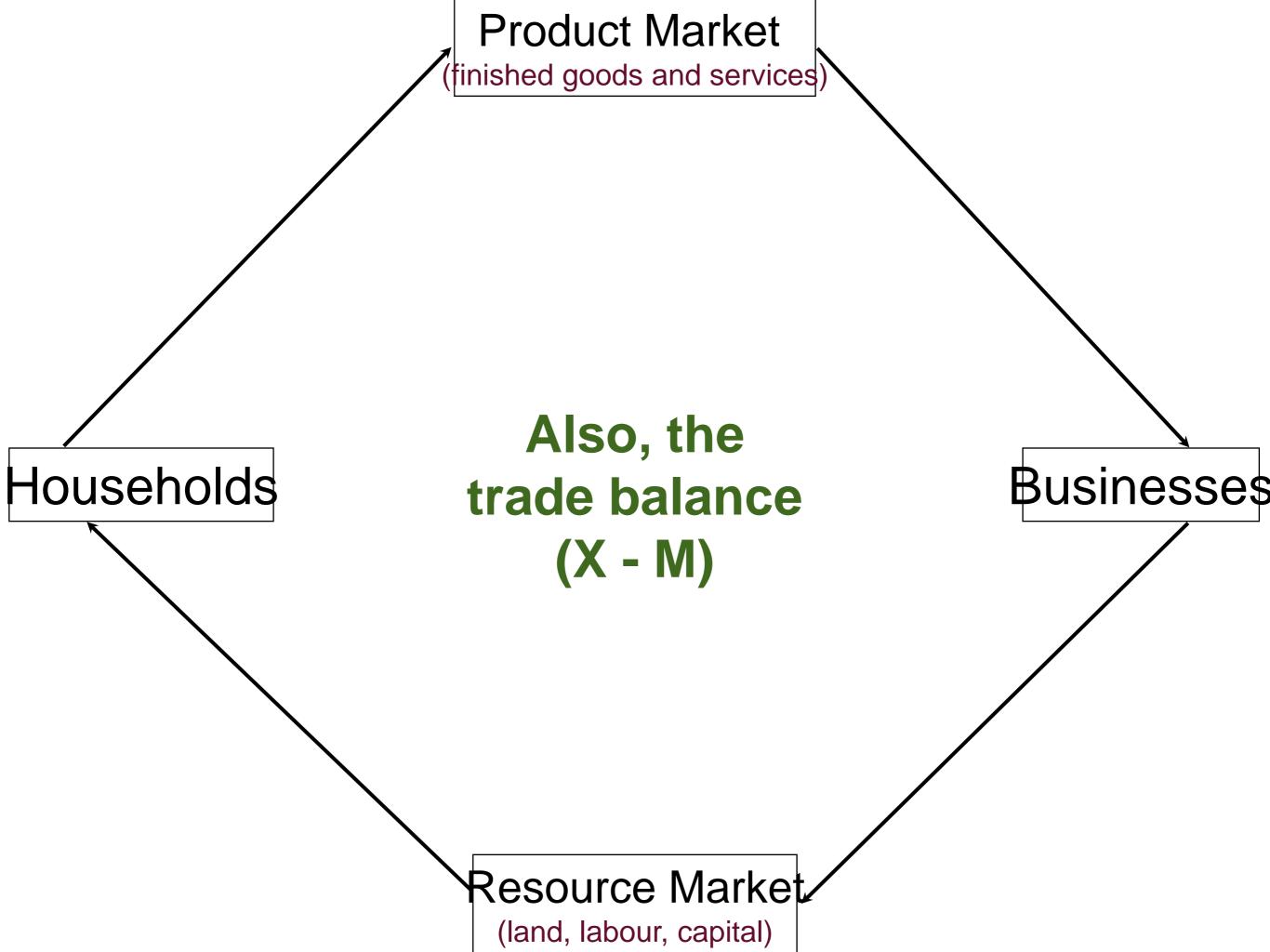
Businesses purchase resources

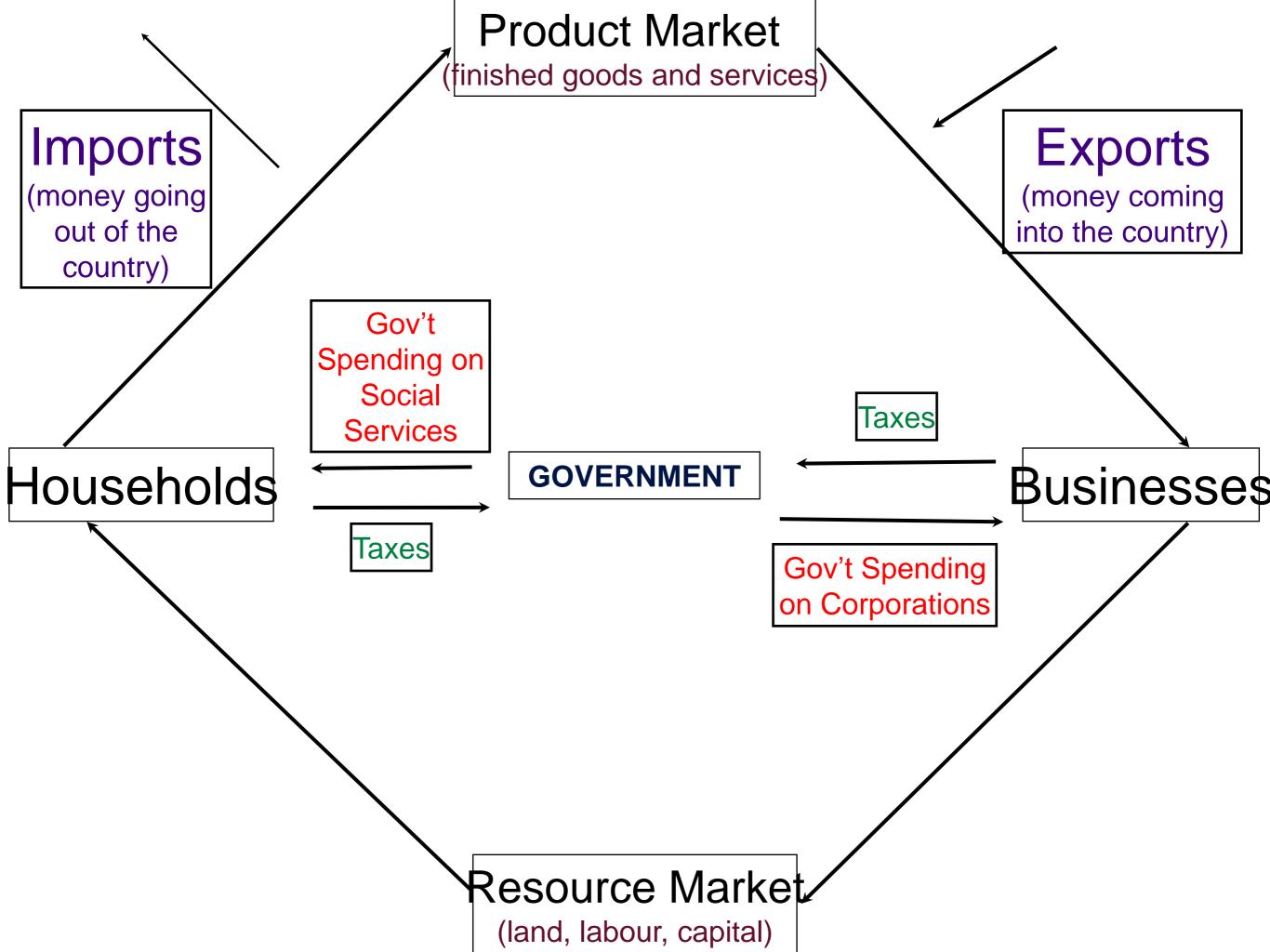
Resource Market

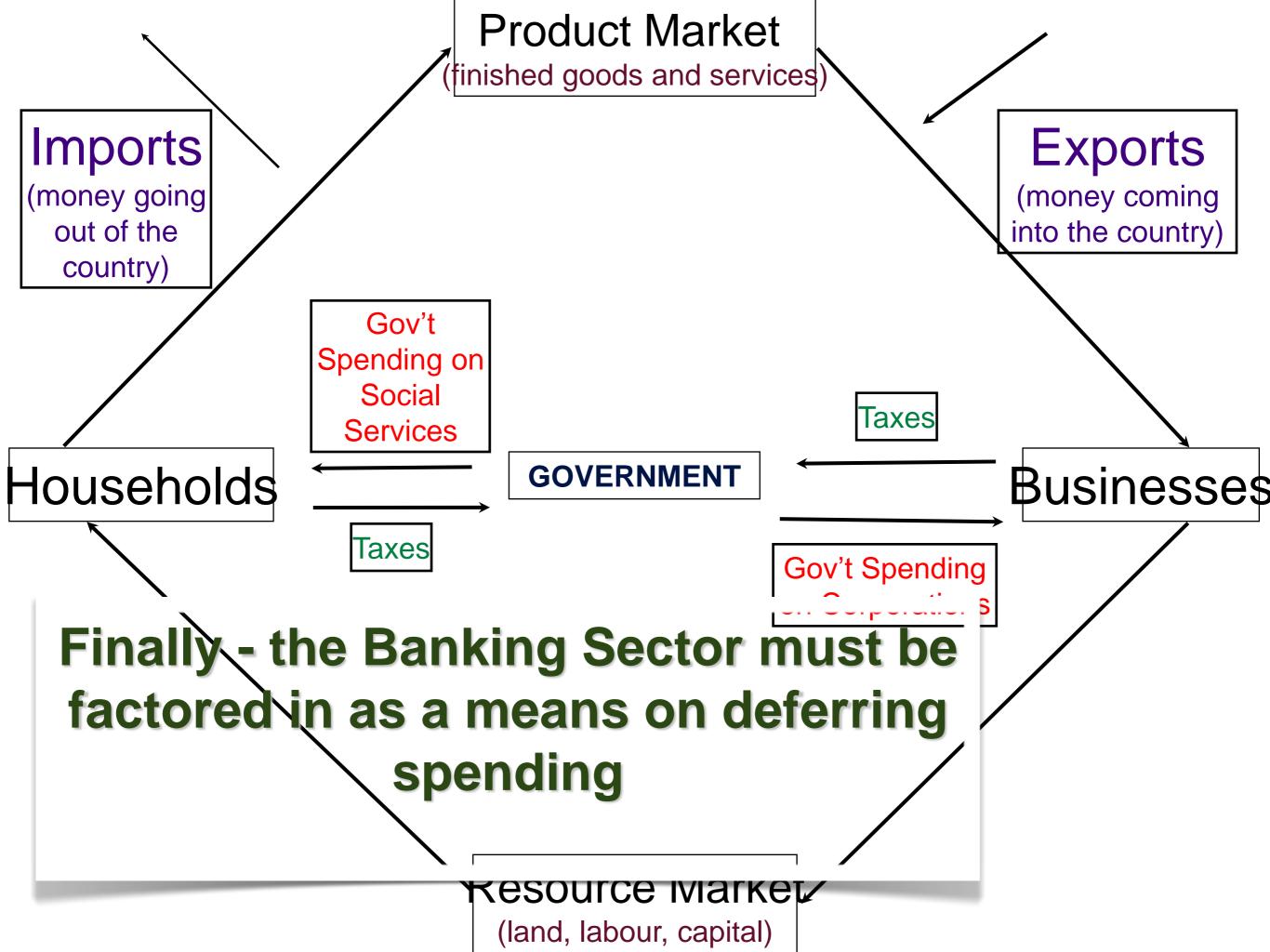
(land, labour, capital)

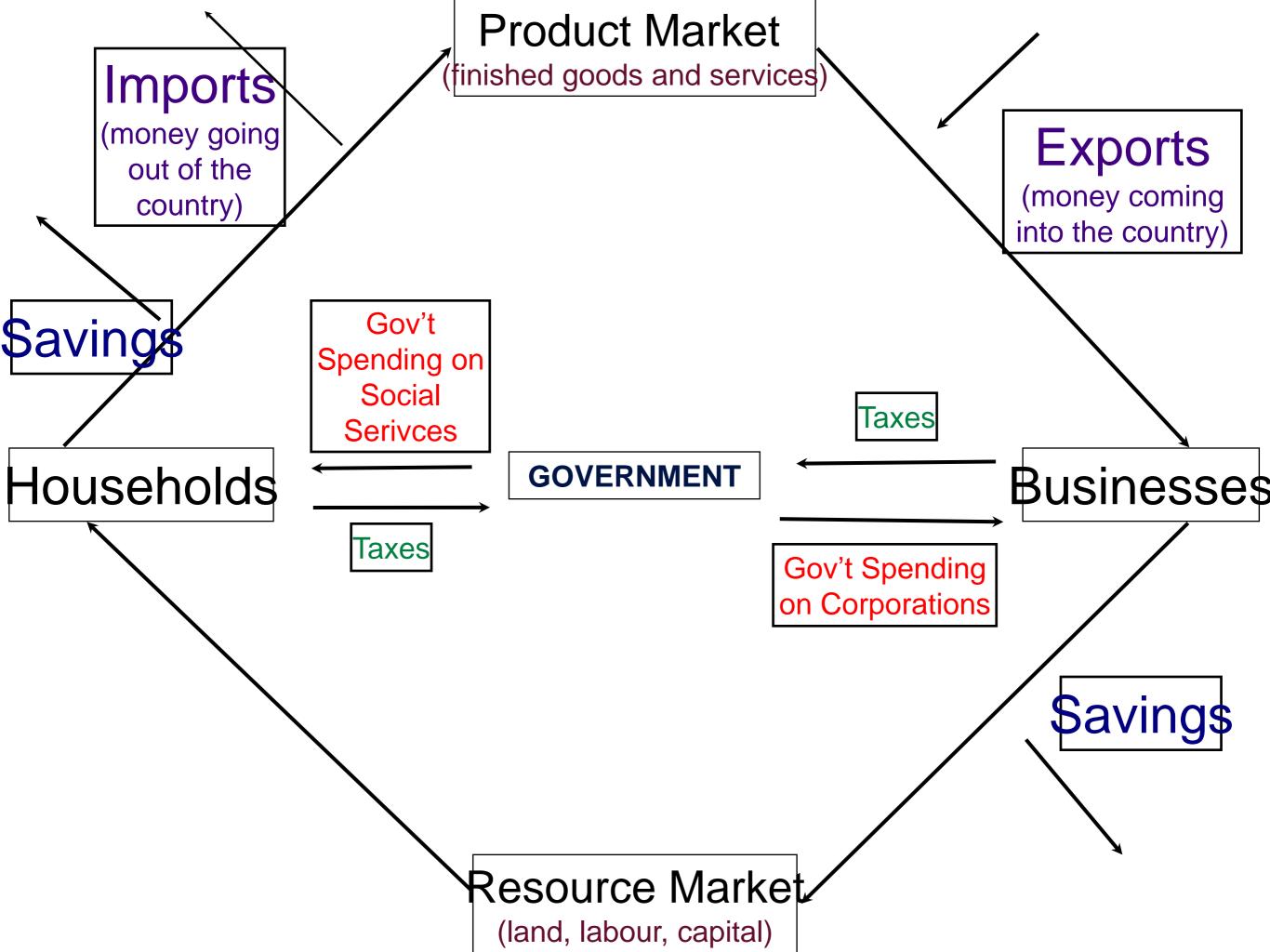












As you can see - some factors contribute to the economy and some take from it.

#### This is referred to as leakages and injections

Leakages	Injections
•Savings	•Spending
•Taxes	•Gov't. Spending
•Imports	•Exports

Stable economy

Leakages = Injections

Rising Economy
 Leakages < Injections</li>

Falling Economy

Leakages > Injections

# and thus ... measurement and evaluation of economic activity.

#### Production

 Most commonly measured as Gross Domestic Product (GDP)

The value at market prices of all <u>final</u> goods, services produced in U.S. by both U.S.- and foreign-owned businesses.